

Dan Steinbock: A Sample of Recent Publications

Competitiveness and Innovation

- The Competitiveness and Globalization of Finnish Urban Regions, Ministry of Interior, Jan-Feb 2007.
- "The Asian Innovation", Nokia People, March 2007
- "Thailand's New Anxiety", Talouselama, March 2007
- "China and India: The New Innovation Challengers," The National Interest, Jan-Feb 2007
- "Innovation Advantage: Business and Technology" [forthcoming, Mar 2007]
- "India's Path to Innovation", Strategic Innovators (IIPM/India), March 2007
- "Toward the Innovation Frontier: The Rise of Chinese and Indian Innovators", in Kulkarni, K.G. and P. Prime, India and China (Delhi, India), Jan 2007
- "Russia's Energy Trade," Finnish Trade Policy [column], Dec 2006
- *Competitiveness of Finland's Cluster Leaders*, Ministry of Interior, Oct 2006
- *Finland's Innovative Capacity*, Ministry of Interior, Apr 2006
- "China Going Global," The Beijing Review, No 50, Dec 10, 2005
- "The Rise of Chinese Multinationals", *The National Interest*, Fall 2005
- *What Next? Globalization and the Finnish ICT Cluster*, Ministry of Interior, Apr 2005
- Innovation, technology and risk capital, Enterprise Papers, European Commission/Enterprise, No 5, May, 2001
- ICT Clusters in Helsinki, Dublin Portland and Tel Aviv. (OECD: Paris), May 2002

ICT/Mobile Communications

- "China: The New ICT Superpower" China Business Review, US China Business Council [forthcoming]
- "Will Intel Grow Through Cuts", Beijing Review, Sep 2006
- "India and Mobile Revolution", Strategic Innovators (IIPM/India), June 2006.
- "Mobile Revolution", Prefaces for translations of The Mobile Revolution in Ukraine, Russia, Taiwan, China and Vietnam, August 2006.
- "The Mobile Revolution and China", China Communications, Vol 3, No 2, April 2006.
- "3G Bet", Beijing Review, February 23, 2006
- *The Mobile Revolution: Making of Mobile Services Worldwide* (Kogan Page, 2005)
- "Mobile Service Revolution: CNN Effect Goes Global," *Georgetown Journal of International Affairs* (Summer/Fall, 2005)
- "Twin Drivers and Irrational Exuberance," *International Journal of Media Management* Volume 5, No. 2, 2003

- With Eli Noam, *Competition for the Mobile Internet* (Kluwer, 2003)
- *Wireless Horizon: Strategy and Competition in the Worldwide Mobile Marketplace* (Amacom 2002).
- *The Nokia Revolution* (Amacom May 2001)

Marketing, Media and Design

- "China's Mobile Multimedia" (Forthcoming)
- "Mobile TV", CRMguru, Oct 2006
- "Why Mobile Marketing Is Different?", Mobile Marketing Association, June 2006.
- "Design and Mobile Innovation", Design Management Institute Review, Fall 2005.
- "Toward a Mobile Information Society," *Georgetown Journal of International Affairs* (Summer/Fall, 2003)
- *Finland's Wireless Valley: National Policies, Global Industry*, TEKES, (November 2002)
- *The Birth of Internet Marketing Communications* (Quorum 2000)
- *Triumph and Erosion in the American Media and Entertainment Industries* (Quorum, 1995)

Keynotes and Presentations

- "Finnish Competitiveness and Innovation", Harvard Business School, Dec 2006
- "Finnish Competitiveness and Innovation", Finnish-American Business Guild, Dallas, Dec 2006
- "Finnish Competitiveness and Real Estate", Kiinko, Nov 2006
- "Finland and Global Competition, Keynote, Finpro Forum, Aug 31, 2006
- "Insurance Industry and CRM", FINVO, NYC, Jun 2006
- "China's Mobile Revolution", "India's Mobile Revolution", IGI, Wash., DC, May 2006
- "Finnish Competitiveness", Finnish Honorary Consuls, Finland's NYC Consulate, Apr 2006
- "Finnish Innovation and Venture Capital", Keynote, Finnish Venture Capital Association, Mar 2006
- "Finnish Innovative Capacity and Competitiveness", Keynote, Eduskunta, Finnish Parliament, Mar 2006.
- "Mobile Revolution: Role of India, China and the United States", ICA, Atlanta, Mar 2006
- "Finland's Competitiveness", San Juan, Puerto Rico, Jan 2006
- "Mobile Power in China and India", Pacific Telecommunications Conference, Jan 2006.
- "Mobile Revolution in Latin America", GSM Mexico Summit, Nov 2005
- "Dual Strategies," Finnish Electronics Summit (ELMO), keynote, Oct 2005.